

Press release Graphax AG

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Graphax and Fujifilm announce a strategic collaboration

Graphax AG and Fujifilm are delighted to announce their new collaboration.

This partnership will enable Graphax to expand its professional and commercial printing portfolio, especially with regard to Fujifilm's complementary printing systems, which are ideally suited to the requirements of the 5-colour and 6-colour segment. Other Fujifilm systems can be taken into account on a project-specific basis, particularly within the context of tenders.

This opens up additional opportunities for print service providers in professional print production – especially when it comes to colour variety, print finishing and sophisticated applications. Customers will benefit from a greater range of services, in addition to new creative and economic applications.

By integrating Fujifilm's systems, Graphax is delivering on its claim to always offer its customers high-performance printing solutions that respond to the demands of the market and the future. Meanwhile, partnering with an established company that operates throughout Switzerland allows Fujifilm to strengthen its presence in the Swiss market.

Further information on this collaboration and the new systems will be provided as part of the launch event in February 2026.



About Graphax

Graphax AG is headquartered in Spreitenbach, Switzerland, and is one of the country's top providers of print, document and digitisation solutions. For decades, the company has supported businesses, administrative authorities, educational institutions and printing service providers with efficient information processing, from print output and document management to the automation of digital business processes.

Graphax operates a sales and service network throughout Switzerland, offering its customers personalised advice, high standards of service, and long-term partnerships. The company's portfolio includes modern office and production printing systems, solutions for professional and commercial printing, as well as software for document management, workflow automation and managed print services.

About Fujifilm

Fujifilm is one of the world's leading tech companies and offers innovative solutions in the field of professional and commercial printing.

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